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S M A L L ' S
FLOWER AND GARDEN CENTER
Dupont Circle, 1501 Connecticut Ave., Dupont 7000

MONTHLY MESSAGE TO FLOWER LOVERS FOR MARCH, 1939

The most notable additions to flower variety during March are the graceful flower spikes known as Stock. They are long lasting flowers and are available in lengths of from 12 to 24 inches. There are two principal varieties of Stock; one is the sturdy spikes of the double variety, perhaps best compared to Snapdragons; and the other the single variety which is similar to Delphinium in grace and style of flower. Both varieties are available in a wide range of colors such as white, peach, tan and lavender. They will be received fresh each day from our own greenhouses.

March is also notable for the improvement of Tulip quality, the cheapening in the price of Freesia due to the blooming of varieties which produce more blooms per plant than the earlier varieties, and for the improvement of outdoor Jonquils, Narcissus, and Iris. While Tulips have been available during February in a few varieties, most colors cannot be bloomed until March as they must be kept semi-dormant until mid-February to permit strong root growth before they can be expected to develop large flowers on strong stems. The outdoor Jonquils, Narcissus, and Iris bloom in frames in nearby Virginia during March and are superior in freshness and fragrance and are lower in price than the varieties previously available which bloomed farther South.

In flowering plants, the Tulips and Hyacinths will be at their best, and we can furnish them in any stage of growth in a complete range of colors. In foliage plants, you will find both the Ivy and Philodendron plants after a full season's growth to be long and full. The Chinese Evergreens which do equally well in soil or water will be available in short, medium, and long grades, and are unexcelled for indoor or porch use.

PRICE LIST March 1st to March 15th, 1939
CASH AND CARRY DEPARTMENT, 1503 Connecticut Ave.

Cut Flowers		Plants	
Outdoor Jonquils	.75 dozen	Tulip Plants	1.50 each
Iris	1.50 dozen	Hyacinth Plants	1.50 each
Narcissus	.50 dozen	Azalea Plants	.75 up
Stock, single	1.00 bunch	St. Paulias (Violets)	.75 up
Stock, double	1.50 bunch	Ivy, 3" pots	.35 each
Sweet Peas	.50 bunch	Ivy, 4" pots	.75 each
Freesia	.75 bunch	Philodendrons, 3" pots	.35 each
Roses	1.44 dozen	Chinese Evergreens	.35 up

New crop Lily of the Valley Pips for Indoor Blooming, \$1.00 dozen

SMALL'S HAVE EVERYTHING FOR HOME AND GARDEN, GROWN OR DISPLAYED IN THESE DEPARTMENTS

1. MAIN STORE, Dupont Circle, Modern Charge and Delivery Flower Service.
2. Home Flower Market, 1503 Connecticut Ave., Cash and Carry Flower Service.
3. Flower Accessories and Gift Dep't, Dupont Circle, Glass and Pottery Vases, Bird Baths Sun Dials, Flower Holders, Plant Stands, Wall Brackets, etc.
4. Garden Supply Dep't, 1503 Connecticut Ave., Grass Seeds, Fertilizers, Insecticides, Garden Tools, etc.
5. North Chevy Chase Nurseries, 9400 Jones Mill Rd., Md. Annuals, Perennials, Rosebushes.
6. Norbeck Nurseries, 7th Street Pike extended, on the road to Olney, Evergreens, Shrubs, Shade trees, etc.
7. Landscape Dep't, Office, Dupont Circle, "Complete Landscape Service", Power Mowers, Wire and Wood Fences.